



# Merchandise Vendor Application

## Sunday, 10/27/24

Expose your art and merchandise to *thousands*  
of Festival goers!

### Festival Details:

- All day
- Family friendly
- Art focused
- FREE
- 200+ local artists and performers
- Art installations, live music, and dance
- Beer and wine garden
- Shopping, food trucks, and much more!

### PARTICIPATION DETAILS

**\$450 Booth Fee for Merchandise Vendors**

\*(*\$500 for corner booths*)\*

- Space is limited
- Must provide valid event insurance
- 75% of sold merchandise must be Día de Los Muertos themed

If selected, the Festival provides:

- (1) 10'x10' Enclosed Tented Booth Space
- (1) 8' Table
- (2) Chairs
- Access to electricity

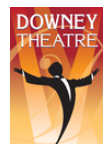


For more information:

Visit: [ddl.m.downeytheatre.org](http://ddl.m.downeytheatre.org)

Email: [mcuen@downeyca.org](mailto:mcuen@downeyca.org)

Call: (562) 299 - 6599



# *2024 Dia de los Muertos Art Festival*

## *Merchandise Vendor Application Form*

The City of Downey and Downey Theatre will review all applications submitted. We will consider all applicants that will enhance the event experience. We will view your submitted photographs and website as part of a review process. **Submission of application does not confirm participation.** If you are selected the Downey Theatre staff will contact you with confirmation, please submit your application no later than Friday, June 28th, 2024.

Date: -----

Primary Contact Name: -----

Business Name: -----

Website: -----

Mailing Address: -----

City: ----- ZIP:-----

Email: ----- Business Phone: (-----)-----

Direct Cell Phone Number: (-----)-----

Please provide a detailed description of your merchandise. Include pictures, online shop (Etsy, Instagram, etc.) Your application is not complete without pictures of merchandise you plan to sell:

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Will you need additional tables for your booth? \_\_ Yes \_\_ No

If yes, how many? -----

\* Tables can be provided at additional \$15/per table fee \*

Does your booth require electricity?

If yes, please describe your electricity needs:

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 Please do not submit payment or insurance until application is approved by Festival staff and contract is generated. Vendors will be notified by 7/16/24 if they are invited to participate.

If you do not currently have event insurance, the Festival can provide a direct link to an insurance company that sells a one to three day event policy for minimal cost.

The following three entities names must be included as additionally insured:

**City of Downey, Downey Theatre, & Venuetech Management Group**

For Office Use Only

Date Received:-----

|  |  |
|--|--|
| <input type="checkbox"/> <b>Application Received</b> | <input type="checkbox"/> <b>Insurance Received</b> |
| <input type="checkbox"/> <b>Payment Received</b>     | <input type="checkbox"/> <b>Handbook Issued</b>    |
| <input type="checkbox"/> <b>Contract Generated</b>   | <input type="checkbox"/> <b>Contract Received</b>  |

Please submit this form to Miles Cuen, Festival Assistant at the Downey Theatre 8435 Firestone Blvd. Downey, CA 90241. Have questions or need more information? Contact Miles at (562) 299-6599 or at [mcuen@downeyca.org](mailto:mcuen@downeyca.org)