



Merchandise Vendor Application

Sunday, 11/2/25

Expose your art and merchandise to *thousands*
of Festival goers!

Festival Details:

- All day
- Family friendly
- Art focused
- FREE
- 200+ local artists and performers
- Art installations, live music, and dance
- Beer and wine garden
- Shopping, food trucks, and much more!

PARTICIPATION DETAILS

\$500 Booth Fee for Merchandise Vendors

(\$550 for corner booths*)*

- Space is limited
- Must provide valid event insurance
- 75% of sold merchandise must be Día de Los Muertos themed

If selected, the Festival provides:

- (1) 10'x10' Enclosed Tented Booth Space
- (1) 8' Table
- (2) Chairs
- Access to electricity



For more information:

Visit: ddl.m.downeytheatre.org

Email: mcuen@downeyca.org

Call: (562) 299 - 6599

2025 Dia de Los Muertos Art Festival

Merchandise Vendor Application Form

The City of Downey and Downey Theatre will review all applications submitted. We will consider all applicants that will enhance the event experience. We will view your submitted photographs and website as part of a review process. Submission of application does not confirm participation. If you are selected the Downey Theatre staff will contact you with confirmation, please submit your application no later than Friday, June 27th, 2025.

Date: _____

Primary Contact Name: _____

Business Name: _____

Website: _____

Mailing Address: _____

City: _____ ZIP: _____

Email: _____ Business Phone: (____) _____

Direct Cell Phone Number: (____) _____

Please provide a detailed description of your merchandise. Include pictures, online shop (Etsy, Instagram, etc.) Your application is not complete without pictures of merchandise you plan to sell:

Will you need additional tables for your booth? __ Yes __ No

If yes, how many? _____

* Tables can be provided at additional \$15/per table fee *

Does your booth require electricity?

If yes, please describe your electricity needs:

Please do not submit payment or insurance until application is approved by Festival staff and contract is generated. Vendors will be notified by 7/18/25 if they are invited to participate.

If you do not currently have event insurance, the Festival can provide a direct link to an insurance company that sells a one to three day event policy for minimal cost.

The following three entities names must be included as additionally insured:

City of Downey, Downey Theatre, & Venuetech Management Group

For Office Use Only

Date Received: _____

☐ Application Received

☐ Insurance Received

☐ Payment Received

☐ Handbook Issued

☐ Contract Generated

☐ Contract Received

Please submit this form to Miles Cuen, Festival Assistant at the Downey Theatre 8435 Firestone Blvd. Downey, CA 90241. Have questions or need more information? Contact Miles at (562) 299-6599 or at mcuen@downeyca.org